



**HOPE UNITED COMMUNITY DEVELOPMENT CORPORATION**  
**“BROTHERS SERVING BROTHERS”**  
**AFRICAN AMERICAN MALE ALLIANCE**  
**ELDERS & YOUNGINS PROGRAM**

**Mission:**

**African American Male Alliance (AAMA), will Mentor, Educate and Nurture** our community’s young African American and brown men so that they may fully realize their giftedness; develop authentic relationships, interpersonal and life skills; and benefit from our cross generational collective knowledge and experience to succeed and contribute positively to our community, the world.

**Philosophy/Values:**

Bound together by a spirit of unity, embodied in “respect our Elders, respect our Youngins”, “iron sharpening iron”, with a shared purpose and collective responsibility to be the change in the world. We are committed to keep our minds open to all that might help and inspire us to accomplish our goals and fulfill our life’s purpose. Our strength of character is grounded in the principles and values of respect, humility, perseverance, compassion and grace. We face the challenges of navigating life with a sensibility of self-reliance and inter-dependence, that we are truly our “Brother’s Keeper”.

**Brothers Will:**

- Use teachable moments to illustrate core values.
- Demonstrate manhood through honesty and transparency.
- Model good interpersonal relationships through their support of each other, mentees, their families and the community.
- Participate in group and individual mentoring meetings and activities.

**Program Goals:**

- Provide mentees African American role models who are committed to sharing their life’s experiences and wisdom to help them to see and realize their own possibilities.
- Engage in social, cultural, professional, and educational activities that contribute to mentee’s personal and social development.
- Engage in service-learning activities and providing mentees leadership opportunities to learn team building, communication, and organizational skills.

**Targeted Audience:** Primarily 7<sup>th</sup> – 12<sup>th</sup> Grade) Black and Brown young men participate in a community-based program. Younger Brothers of participants are welcomed with written permission from parents or a guardian.



**Activities and Events** (4-7 hours monthly, 12 months/year):

- **Monthly Meetings, Workshops or Social Activities.** We meet primarily on Saturday for three hours, once per month, and other special occasions to participate in activities such as service projects, speaker workshops, social gatherings and cultural outings.
- **Annual Leadership Retreat.** Mentees and mentors participate in a fun and engaging activity aimed at demonstrating healthy fun, competition, team building and leadership development.
- **One-on-One/Pods Mentoring.** Although it is our desire to mentor and establish one-on-one relationships with mentees, however if the number of young men desiring mentors far exceeds our capacity; as a result we have chosen to organize in "PODS". At a minimum, our plan is to have 2 mentors for every 3-5 mentees. This will vary depending on the total number of mentors engaged. Together, the mentors will be responsible for maintaining relationships with the young men assigned to them.

In addition to the aforementioned, mentors must attend a training session, a program kick-off, several group recreational events and monthly meetings that include planning, and workshops and discussions. Mentors are asked to financially support the program with a gift to **HUCDC** for mentoring program.

*\*Mentors and mentees must complete written applications and mentors must complete a background check.*

**Benefits:\***

- **Mentees:** Become more introspective, discover their giftedness, develop interpersonal and leadership skills, develop healthy male relationships, and leading ultimately to take significant steps to fulfilling their promise and purpose.
- **Mentors:** Satisfaction of giving back to their community while developing relationships with other likeminded men through mentoring exercises, book discussions and workshops.
- **Community:** An increased number of positive African-American males engaged in the community serving as role models and inspiration.

*\*Bi-Annual and Annual evaluations of the program will be conducted to ensure that these benefits are measurable and maximized.*

**Contact Information:**

**Hope United Community Development Corporation**

**Hope United CDC** is a nonprofit whose mission is to be a catalyst of hope in North Minneapolis-connecting people, organizations and resources to transform our community for good. We execute our mission through three strategic initiatives: positive community engagement; increasing learning readiness of middle schoolers and increasing economic equity.

**Website:** [www.hopeunitedcdc.org](http://www.hopeunitedcdc.org) **Executive Director:** Reverend Richard Coleman, [rcoleman@hopeunitedcdc.com](mailto:rcoleman@hopeunitedcdc.com) (651)402-3974 **Primary Contact:** Norman Harrington, Jr., [norhar56@msn.com](mailto:norhar56@msn.com) Program Director (952)240-5788.

**AAMA Sponsoring Groups**

