

Fellowship Missionary Baptist Church

Rev. Elijah McDavid III, Pastor



For the Future of Fellowship:



2022-2024 Strategic Plan

Greetings Fellowship Family,

It brings me great joy to write to you during this special time of year. One year ago this week, under the guidance of the Holy Spirit, you all called me to serve as your Senior Pastor. I was humbled by the resounding vote and more over by the trust you placed in me to lead Fellowship during this new season.

When I arrived I made a public commitment to spend my first year listening, learning, and loving. Some new pastors immediately launch elaborate projects and grandiose initiatives. While those have their place, the spiritual practices of listening, learning, and loving are of greater importance to me. I wanted to take the time to get to know the amazing people of Fellowship and the unique culture of Minneapolis. And while this season of social distancing has been difficult, I'm very excited about what God has revealed during this time of discernment. After much prayer, conversations, and observations, I'm elated to share the vision for the next three years.

These items are not exhaustive, but they provide some focus for our future. I believe that if you give your hands and your heart to these areas of pastoral passion we can more effectively be the church Jesus has called us to be. For the years of 2022-2024 I want you to join me as we give our best to the following focus areas:

- Increase Our Faith
- 5 Star Hospitality
- Next Generation Investment

The following pages will detail each of these items along with highlighting how they align with the history and mission of Fellowship.

Please receive this as an evolving document. As Christians we leave ourselves open for the wind of the Holy Spirit to provide fresh revelation and new direction at any time. We also believe God to add gifts and resources to our congregation beyond what we can currently anticipate.

So let us continue to stay prayerful and most of all let's keep our hearts open. Indeed we serve a God who will do, *"exceedingly, abundantly, above all we could ask or imagine. To him be glory in the church and in Christ Jesus to all generations, forever and ever. Amen."* (Ephesians 3:20-21)

Peace & Blessings,



Pastor Elijah L. McDavid III





Vision

A family of resurrection people helping others to come back to life and discover their God-given destiny.

Our Rhythm

Values that set the pulse for our ministry

Focus Areas

Pastoral priorities that will serve as our ministry focus for 2022-2024

Key Performance Measures

Data that will keep us accountable to our goals

Our RHYTHM

These values will set the pulse for our ministry

We are **Resurrection People** - We are created in God's image, raised to new life in Jesus Christ, and the Spirit leads us in all that we do.

We are **Healing Hearts** - We're not perfect, but we grow beyond our pain by helping others do the same. We help each other achieve spiritual well-being by being healed from grief, substance dependency, racial trauma, and even church hurt.

We are **Youth Centric** - We follow Jesus' mandate to empower young people. If we can't help the next generation, nothing else matters.

We are **Transformative Thinkers** - We're always discovering how to grow in our faith believing that new knowledge transforms our lives and transformed people change the world.

We are **Honoring God's Diversity** - We see the God in everyone and that's why all are welcome in the fullness of their humanity. All of our various colors, genders, ages, orientations, geographical locations and denominational roots just further emphasize the beauty of God's creation.

We are **Motivated to Give** - We follow Jesus' teaching to release what we have and share it with others. God can do so much more with our money than we can. That's why we give generously to support our church and in turn our church gives to support the community.



Focus Areas



Increase Our Faith

Dynamic Christian education initiative designed to grow our church theologically.

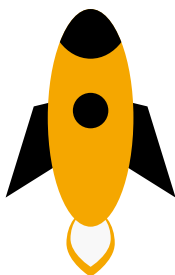
Value Connections: Transformative Thinkers & Resurrection People



5 Star Hospitality

Our welcome speaks louder than any other words. We're transforming our outreach to make Fellowship the friendliest church in the twin cities.

Value Connections: Honoring God's Diversity, Healing Hearts



Next Generation Investment

We believe that our children deserve a world much better than the one we inherited. That's why we're creating space, ministry, and resources that will actively change lives.

Value Connections: Youth Centric & Motivated to Give





Increase Our Faith

Growing in our faith requires continuing education. We will create a congregation that's excited about learning. Twice a year we will hold an "Increase My Faith" seminar series. These series will feature several 4-6 week class offerings that the Fellowship family can register for. The classes will expand on ideas introduced in sermon series while also providing an opportunity for relationship building. Most of all, these courses will supplement the work being done in our Sunday School classes and Bible Institute.

Faith formation helps to strengthen all that we do. As we ground ourselves in a deeper knowledge of God our spirits are energized to do the work of the church. These classes will build the connections between what we learn on Sundays and the everyday struggles we face as believers. Through these series we will grow, heal, and be inspired to share our faith with others.

Fellowship Family can register for dynamic classes including:

- The Inward Journey
- Bible Basics
- Healing from Church Hurt
- Leaning Into Leadership
- What It Means to Be a Worshipper
- Forgiving What You Can't Forget



5 Star Hospitality

Being a welcoming church is a longstanding value for Fellowship. It's time to take that to the next level by creating a team that is dedicated to 5 Star Hospitality. We want to greet everyone with excitement and enthusiasm from the time they turn on 4th street until they reach their seat in the sanctuary. Most importantly, we'll make an intentional effort to welcome our neighbors in North Minneapolis. Our "Door to Door" campaign will reach each household on the 20 blocks closest to our church. We'll also bring back our long overdue neighborhood block party. 5 Star Hospitality is the way we convert strangers into family members!

- **Establish Welcome Team**

- Handles Greeting from 4th Street to Sanctuary Seat
- Orients new family & new believers to the Fellowship experience
- Reimagine experience for first time visitors and guests
 - VIP Parking & Seating

- **Launch Door to Door Campaign**

- Reach each household on 20 blocks closest to FMBC
 - North of Lowry, South of 36th, East of Lyndale, West of I-94
- Host Block Party for the Local Community

- **Renovate our Atrium**

- We want to make a great first impression for all who enter our doors

- Move the cultural compass of our church from "Member" language to "Family" language



Next Generation Investment

Jesus teaches us that the kingdom of God belongs to the next generation (Mark 10:14). Our greatest responsibility as a church is to create an environment that fosters the faith and well being of young people. To that end we aim to do the following:

- **Create Youth Flex Space**

- We will completely renovate the lower level of our CFF building
- Create a fun and inviting space for our children
- Dedicated to the memory of Deacon Cleveland Staley
- The new space will house worship offerings for 3 age groups: Elementary, Middle, and High School students
- The space will also to allow us to develop dynamic after school programs:
 - Tutoring for all ages
 - Coding lessons for middle and high schoolers

- **Launch a Campus Ministry**

- One Sunday per month we will charter a bus from U of M to FMBC
- We'll also make sure students are fed after church
- We'll initiate connections with mentors & potential employers
- Recommit our support for Cityview Community School
- Provide a Music Ministry Option for FMBC Young Adults to use their gifts in worship



Key Performance Measures

- Annual Baptisms - Increase from 3 to 20
- Average Monthly New Family Class Completions - Increase from 2 to 10
- Average Weekly Attendance - Increase from 150 to 500
- Average Weekly Volunteer Participation - Increase from 35 to 100
- Average Weekly Giving - Increase from \$15k to \$35k
- Average Weekly YouTube Views - Increase from 750 to 2,000
- Annual Mortgage Reduction - Increase from \$180k to \$240k

Church is so much bigger than numbers, it's all about transforming lives. Numbers can never fully capture the work of God through the church. However we still use metrics to help ensure our leadership is accountable to our mission and the generosity of our supporters.

*For I know the plans I have for you,"
declares the Lord, "plans to prosper you
and not to harm you, plans to give you
hope and a future. - Jeremiah 29:11*

These ambitious goals are only made possible
through the giving of your time, talent, and treasure.

As you read these plans we ask that you make a
renewed commitment to praying for your church.

Ask God, "What area should I be volunteering in?"
"How can I use my talents to make these goals come
to life?"

"Am I giving the financial support that will allow
my church to be all it can be?"



Questions?
Email: pastor@fellowshipmb.org